



ACCESS

Advancement of CLIR Client Engagement and Support Services

CLIR ANNUAL REPORT FOR A.Y. 2019-2020

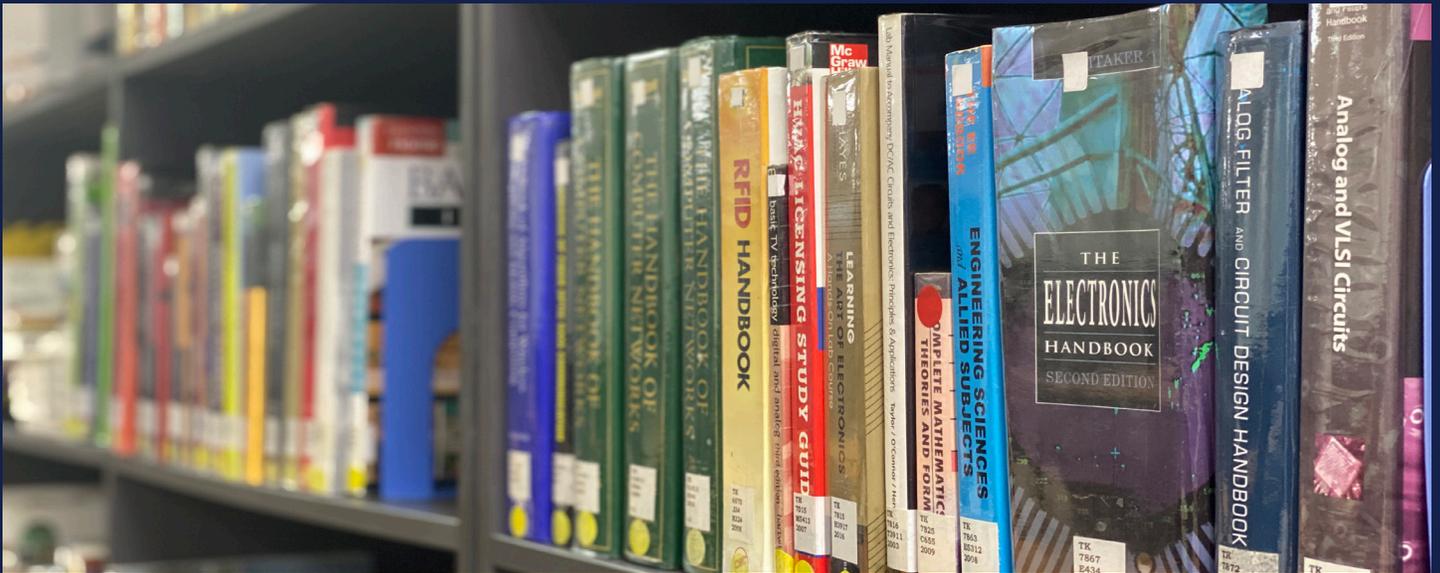


Malayan Colleges Laguna
A MAPUA SCHOOL

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Easy Access to information and learning resources in the new normal.



EXECUTIVE SUMMARY

Guided by the goals and objectives of Malayan Colleges Laguna, the Center for Learning and Information Resources (CLIR) exists in support of the teaching, research and extension functions of it as an academic institution. CLIR serves the needs of the academic community, specifically the students and the faculty members by providing equitable access to high quality information resources and services.

Taking that into action, continual improvement was provided by CLIR through new services and facilities. Alternative learning experience was brought forth through Movie Days. CLIR's work on reaching out to the community by way of providing both physical (roving reference) and virtual (CORA) reference services. They decided upon improving their facilities by building on the discussion room and installation of the new library security gate at CLIR-Rizal. Furthermore, new titles were added to CLIR's collection.

As last year's highlight, celebration of National Book Week was made possible with the community. A range of events and activities throughout the week was prepared. Through this event, talents of the students were displayed. It also became the venue for CLIR to acknowledge the active borrowers for students, faculty and staff.

To sum up, CLIR is always geared to achieve MCL goals and objectives and continues to exist this year with the great effort of providing quality information resources and services. Not just on their own, but through the help of MCL's engaging community from the management down to its students. They maintain loyalty to the institution's purpose of having an excellent community with utmost teamwork, discipline and a sense of urgency in keeping up with the enhancement of its academic system.

Thereafter, CLIR will retain its goal as the resource center for information and services. Because CLIR is lined up to "Easy access to information and learning resources in the new normal."

What's New?

New Services

Movie Tuesdays and Movie Wednesdays

On December 6, 2019, CLIR announced its access to Netflix movies and shows. With this, they have offered an alternative learning experience wherein movie days were scheduled weekly — Movie Tuesday at CLIR-Einstein and Movie Wednesday at CLIR-Rizal.

Faculty members may also request for a film showing of Netflix movies, shows, and documentaries for their class at the CLIR-Rizal Discussion Room.



CORA

Need access to resources? Have queries?

MEET...

CORA

CLIR Online Reference Assistant

ALWAYS READY TO ASSIST YOU

Online chat is available every
Monday to Saturday
from 7:00am to 5:00pm

However, you can still leave a message
when offline, and we will try to attend to
your queries as much as we can.

Connect with CORA: m.me/MCLCLIR

clir@mcl.edu.ph www.facebook.com/MCLCLIR

www.mcl.edu.ph MalayanColleges MalayanLaguna | A MAPUA School

When the pandemic started, CLIR staff have provided answers to different reference questions through chat. Because of this they decided to have it as an official online service. On June 10, 2020, they have announced it through a post on their official Facebook page as CORA, the “CLIR Online Reference Assistant.”

CORA is a chat reference service where users can ask questions on how to access their resources and how to avail their services. You can connect with CORA from Monday to Saturday, 7:00AM at 5:00PM through their webpage and Facebook page.

New Facilities

Library Security Gate (Rizal)

A new library security gate was installed in CLIR-Rizal to ensure that all collections stay inside their facility and reducing costs for replacement of losses.

Discussion Rooms (Rizal)

Libraries are stereotyped as places for complete silence, but not for today's generation. CLIR recognizes the need of the users for engaging with others for their research - hence the establishment of the discussion room at CLIR-Rizal.

Equipped with an LCD TV and HDMI cable, it may be utilized for group studies, discussions and tutorials. It may also be used for interviews and meetings. This is also the venue for Movie Wednesdays.

A.Y. 2019-2020 STATISTICS REPORT



Visitors to the library

Ask-A-Librarian

161,646

PEAK HOURS: 12nn - 1pm
(25,072)

41 Outside Researchers

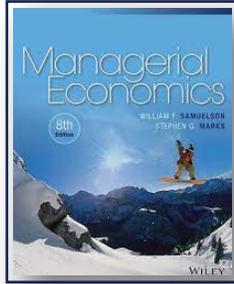


7124

Research assistance
provided



Wiley Digital Textbooks
Usage



Most activated eBook
(activated 73 times)



Britannica Academic
Usage

CORA

204 reference questions answered

STEM - SHS strand with the highest
number of queries

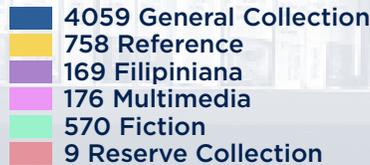


Online Document Delivery Service

DISCUSSIONS
631 Group Visits

MOVIE DAYS
309 Viewers

HUMMS - SHS strand
with the highest viewers



1
books and other
print materials
scanning requests

HRM
Program with the
highest number of
requests

491 Books and other
materials added to
our collection

13,105 total collection
3.75% increase

14
Journal article requests

1
Access to thesis
collection requests



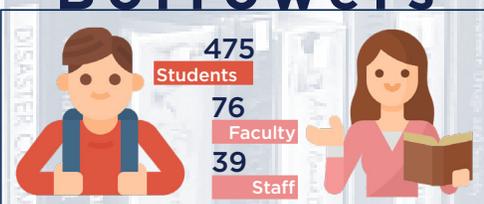
2,153 Facebook Likes
2,193 Facebook Followers

Visits to the
library webpage
2,131



57 plagiarism checking
service requests

Borrowers



MOST BORROWED PRINT BOOKS

- 122 - Introduction to Chemical Engineering
- 56 - Reviewer in Management Advisory Services
- 40 - Basic Accounting Made Easy
- 39 - Engineering Economics
- 39 - Transport processes and separation process principles: (includes units operations)

Celebration of National Book Week 2019

National Book Week 2019 was celebrated for four days from November 25 to November 28, 2019 with the theme “Libraries: Strong Communities.” A range of events and activities throughout the week were prepared for the community. Three contests with exciting prizes were awaited: Book Spine Poetry Contest Display, Book Face Contest Display and Poster Making Contest.

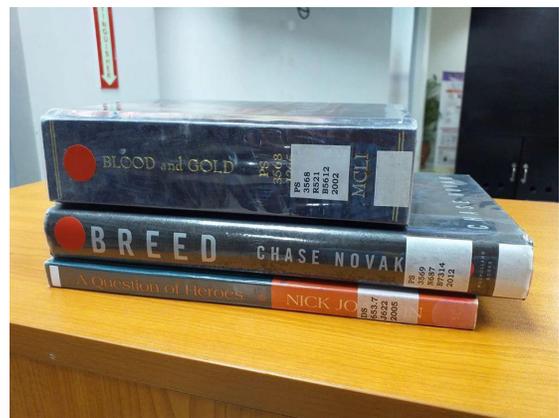
Week-long Book Exhibits were made possible through the participation of book suppliers. Also, having access to Netflix movies and shows, a three-day film showing was held every afternoon.



November 25, 2019 - The week started with a “**Pinoy Book Character Parade**” wherein faculty members and students dressed up as book characters and held a program for students from Banay-Banay Elementary School.

The following students were awarded for their creative costumes:

1. **Juan Roberto C. Balitor**
2. **Carl Louie B. Garcia**
3. **Sean Gabriel Y. Algar and Maria Veronica M. Plato**



“Citing and Referencing using Mendeley” with Ms. Kimberly Ann O. Soria, Assistant Chief Librarian of Mapua University for the MCL students was held at CLIR-Einstein.

November 26, 2019 - The entries posted for Book Spine Poetry Contest were displayed at CLIR-Rizal. This contest showcased the creativity of the MCL students by stacking books together to create poetry lines using the titles on their spines.

The winners for the contest were the following:

1. **Maricar Mariscal**
2. **Vera Karuna Sudaprasert**
3. **Tiffany Faye P. Melo**

Special awards were also granted for the following:

- **Ron T. Roxas**
- **Aldous Clay P. Dela Cruz**

“Britannica Digital Online Training” was presented by Airbooks Managing Director and Vice President for Marketing, Ms. Carmela Virina, together with Ms. Isa Sia from Finance & Marketing to Prof. Ronald Allan delos Reyes’ class of MCL CAS students at the Multimedia Section of CLIR-Einstein.

November 27, 2019 – The entries posted for the Book Face Contest were displayed at CLIR-Rizal. This contest showcased the creativity of the MCL students by replacing their or their friend’s face with a book’s cover, creating the illusion that their face and the jacket art are one.

The winners for the contest were the following:

1. **Leila Alexandra Agapito**
2. **Ricci Nina C. Panelo**
3. **Nicolas Ryan R. Santiago**



The “Wiley Enterprise Orientation” with OECM Director Ma’am Abigail Joy R. Angelia was held at the Multimedia Section of CLIR-Einstein.

November 28, 2019 – The On-the-Spot Poster Making Contest was held at CLIR-Rizal, with a total of thirty-four (34) student participants.

The winners for the contest were the following:

1. **Jerry Alvin DR Pusing**
2. **Danielle Joseph V. Guevarra**
3. **Jobelle S. Gallo**



KAMALAYAN
Photo by Stephen Tongol

TOP BORROWERS



Armine Jane D. Sy, 3rd year – ACT

CLIR caters several titles that I needed to aid my studying. Most of the books I borrowed are usually Accounting-related, and the books that I found at CLIR served as useful resources and references that improved the quality of my study.

Students

Caitlin Gail C. Morales, 2nd year – ECE

When I am studying, I want to maximize the resources around me so I can understand my lessons well. CLIR helps me do it. There are varieties of books, thesis studies, e-books I can use for my studies. Books are available for every subject I have, and I can easily choose the right book for me by using the OPAC (yung nasa computer po, hindi ko po sure kung ano yung tawag hehe). Looking upon my grades, I am thankful for the academic assistance CLIR have provided me.

1st year - AIS

Your services are great and very responsive.

Faculty

Ar. Paul Eugene A. Ong, Architecture Faculty

I borrow books to continue learning. It is my commitment as a professional Architect and faculty member to continuously learn and outperform myself every day. As our students constantly strive to learn, as a mentor I need to upgrade constantly. If I can only borrow books daily I would. Our Library is one of the venues at MCL that I will immediately see as soon as this pandemic is over. Cheers to you all for reaching out. I am certain you miss all of us library-goers too.

Employees

Jazelle Chantal Serdena, Psychometrician, CGC

I've never enjoyed borrowing books and other resources like this before. I really appreciate how they make my CLIR experience hassle-free with the online renewal system. And not to mention how accommodating and friendly they are. Thank you for your assistance and service. Keep it up!



Angela Cecille C. Ortiz, Position, CGC

I always believe in the power of books and the professionals who handled and cared for them. I borrowed books from CLIR not just for my Psychology class in SHS but for their great service. Well done CLIR!

Awarding

National Book Week became the venue for CLIR to acknowledge the active borrowers for students, faculty and staff. The following were the awarded individuals:

TOP FACULTY BORROWERS:

Mr. Arnel E. Lim
Mr. John Christopher G. Cadio
Engr. Manuel B. Rustria
Mr. Paul Eugene A. Ong
Dr. Ronald Allan S. De Los Reyes

TOP EMPLOYEE BORROWERS:

Mr. Charles Henry O. Baculo
Mr. Dennis Sotelo
Ms. Jazelle Chantal Serdeña
Ms. Angela Cecille Ortiz

TOP STUDENT BORROWERS:

Andrea Jane Arce
Armine Jane Sy
Arne Renczar Zurita

CORA Library Appreciation

Ryan Louis D. Carta, 3rd year - ACT (March 20, 2020)

I think the site should advertise or introduce more by the professors specially during this time were resources for students were very limited and access to CORA will help the students to at least find some resources that might help them.

Mairielle G. Corpus, Grade 12 - SHS (April 3, 2020)

It was nice and very helpful.

Yves Harvey G. Escarez, 5th year - CE (April 2, 2020)

On my opinion the science direct thing being available even though not in the campus is a great help for the students, and i hope there will be more online references to be available.

Zymie A. Pingal, 4th year - CHE (May 27, 2020)

CLIR assist us and help us in every way that they can.

Matt Gabriel Yayan, 2nd year - MarE (April 2, 2020)

It seems that you updated your search engine and now it's working, kudos to this keep up the good work.

Francheska Anne Chritine B. Cuizon, Grade 12 SHS (May 28, 2020)

Mapa-virtual or face-to-face, CLIR is very accommodating when it comes in providing the needs of the students.

Giane Roldan B. Apuada, 4th year - CE (June 10, 2020)

CLIR replied in a clear manner with respective instructions albeit delayed (1hr) to the time that I initially sent my inquiry. Otherwise, they were very helpful.

Grade 12

Very accomodating. They reply very fast and it doesn't feel intimidating to approach or ask for help.

Catherine L. Martin, 12 - STEM (June 11, 2020)

Online reference librarian replied quickly and seems approachable. Available services had helped me during the semester.

Hannah Mae E. Morales, 3rd year - HM (June 18, 2020)

Approachable and Kind. Attend to the needs of the student fast.

John Gabriel Kester Z. Arasa (June 11, 2020)

First, the learning environment is great, second is that the teachers are motivated to teach the students and lastly, so far, I am enjoying my school year here in MCL even though its online.

Jan Paolo M. Maceren, 2nd year - ChE (May 28, 2020)

The services provided by the CLIR Online Reference Assistant are good and helpful. I have no more comment about it since the people are active.

Moneyka Gisela B. Gatdula, 3rd year - AR (May 9, 2020)

It has been helpful to have access to sites like turn-it-in to check my written works for plagiarism. Additionally, having books online available helps in easier research.

Catherine S. Chiong, 12 - STEM (May 12, 2020)

Very timely, polite, and accommodating!

Jannine Joyce A. Bergonio. 5th year - ChE (April 2, 2020)

I love MCL CLIR's online help desk platform for the students. I, myself, really got help from them. I usually chat them whenever I want to have a copy of the book that is relevant for my courses. What I love about them is that they reply instantly and update me whenever the books requested are available or not. They also assisted me on creating and accessing my TURNITIN account. Overall feedback: MCL CLIR really assisted me all throughout and I highly recommend that students would ask for help from them for access in the library.

Jhon Lloyd B. Clarion, 2nd year - IT

Explore more student aid and new ones.

Leonard Y. Cataluña, 12 - STEM (June 10, 2020)

I am thankful to for CLIR helping me find additional info to my research.

Goals for Next Academic Year

CLIR affirms itself to be the resource center of excellence and information, especially in the field of technology. Considering this, CLIR commits to the following plans in the following year:

- 1. Book-A-Librarian** - It is an online reference service that allows the library users to reserve a session with a librarian. Aside from group or class library orientation, they'll offer one-on-one reference/research assistance to help them find information resources or demonstrate how to use the subscribed databases.
- 2. Online Document Delivery Service** - It is an electronic delivery service that provides library users assistance with obtaining information sources from CLIR through remote access. It is designed to guide patrons on how to make most of their collection.
 - a. BOOK SCANNING** - Request for scanning of book chapters and other print materials, like magazines and journals available in the collection.
 - b. MCL THESIS** - Request for access to view thesis collection.
 - c. JOURNAL ARTICLES** - Request access to articles from Science Direct, Taylor and Francis Online, EBSCO, Emerald Insight and other databases.
- 3. Current Awareness Service** - CLIR aims to have an active connection with the library users to provide them with the latest library news and announcements, as well as information on newly acquired resources. With this, CLIR's Twitter and Instagram accounts were created as additional platforms.
- 4. Book Returns** - It is a service that allows library borrowers to return their borrowed materials via courier or drop-off at the MCL Security Office.
- 5. Recommend-A-Purchase** - CLIR wants to hear from their library users, from their thoughts to their comments and suggestions. If they would like the Library to acquire a resource that they do not have in the collection, they will do their best to get it. However, requests will be evaluated based on the collection policy and availability of funds.
- 6. Increase in Electronic Resources Subscription** - CLIR aims to add a subscription of online database that will help users find the right information they need that can be accessed anytime and anywhere.
- 7. CLIR Web Page Improvement** - Improvement of the database to be more accessible and engaging for the users.

CREDITS

MEET THE **CLIR TEAM!**



Lady Diana M. Mendiola, RL
LIBRARY OFFICER



Elmie Joy D. Hernandez, RL
LIBRARIAN



Eliezel M. Locriana, RL
LIBRARIAN



Mary Grace F. Alano
LIBRARY ASSISTANT



Joselito C. Roxas
LIBRARY ASSISTANT

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MCL CLIR



clir.mcl.edu.ph





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Center for Learning
and Information Resources
(CLIR)
Malayan Colleges Laguna



Malayan Colleges Laguna
A MAPÚA SCHOOL

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www.mcl.edu.ph



MalayanColleges



MalayanLaguna

A **MAPÚA** School